Your path to Higher Education

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Today

The Importance of Higher Education
Impact of Parental Involvement
Types of Post Secondary Institutions
Higher Education impacts earning potential

Amount of Education

- Less than High School
- High School Diploma
- Associates Degree
- Bachelor Degree
- Masters Degree
- Doctorial Degree
- Professional Degree

Education = Income

Potential Yearly Income

$0 $25,000 $50,000 $75,000 $100,000 $125,000

US Census Bureau 2009
College Graduates are…

More likely to:
• Have a well-paying job they enjoy
• Own a home
• Have health care insurance
• Contribute to and help their community
• Have children who complete college
• Vote in elections

Less likely to:
• Be incarcerated
• Be in need of public assistance
Impact of Parental Involvement

Parental involvement in a child’s schooling from age 7 through 16 is a more powerful force than family background, size of family and level of parental education.
Involving Parents do a combination of the following:

- Help your child set short and long term goals
- Ask your child about school
- Help with homework
- Encourage good study habits (turn off TV)
- Reward academic accomplishments
- Attend Parent/Teacher Conferences regularly
- Participate in Parent/Teacher Organization
- Volunteer at school-sponsored events
Impact of Parental Involvement

Fact or Myth

Parental involvement leads to increase in your student’s confidence?
Fact

Parental involvement may negatively affect your student’s grades?
Myth

Parental involvement will help your student’s to have a positive attitude towards education?
Fact

Parental involvement can cost lots of money?
Myth

Parental involvement may make you use language like LOL, OMG and IDK?
Who cares…being involved is fun!
Types of Post Secondary Educational Institutions
Types of Post Secondary Educational Institutions

Two-year Community and Technical Colleges

- Award: Associate degrees in various fields
- Average cost: $8,000 per year
- Examples: Anoka Technical College, Century College, Minneapolis Community and Technical College

Pro’s
- Open Enrollment/ Size
- Cost
- Associates Degree/Certifications
- Early entry in to job market
- Apply credits to 4 year degree program

Con’s
- No Bachelor/Master programs
- No Study Abroad opportunity
- Limit Research opportunity
- Limited Internships
Types of Post Secondary Educational Institutions

Four-year state university
• Award: Bachelors, Masters, Doctorate, and Professional Degrees
• Average cost: $18,000 per year
• Examples: University of Minnesota, St. Cloud State University and Bemidji State University

Pro’s
• Bachelor/Masters/Doctoral degrees awarded
• Campus Life
• Study Abroad opportunity
• Research opportunities
• Employment Resources

Con’s
• Application process
• Class Size
• Retention
• Advising
• Cost
Types of Post Secondary Educational Institutions

Private non-profit four-year college

• Award: Bachelor’s, Masters and Professional Degrees
• Average cost: $39,000 per year
• Examples: University of St. Thomas, St. John’s University, and Carleton College

Pro’s
• Bachelor/Masters/Doctoral degrees awarded
• Class Size
• Campus Life
• Study Abroad opportunity
• Research opportunities
• Employment Resources

Con’s
• Application process
• Cost
• Smaller number of degree programs
Types of Post Secondary Educational Institutions

Private Career School

- Award: Associate, Bachelor’s, Board Certification in specific field
- Average cost: $22,000 per year
- Examples: Minnesota School of Business, Aveda Institute, Center Point Massage Therapy

Pro’s

- Application process
- Shorter academic programs
- Focused on area of interest
- Early entry in to job market

Con’s

- Cost
- Academics Instruction
- Size of the institution
- Reputation
Questions?