Logo

The Hopkins Public Schools logo reversed out of blue with a gold star in the square format should be used moving forward. The square format should always be the first choice.

Royal Blue   **Gold**

Primary Logo

The 2-color square format Hopkins Public Schools logo, as seen above, is the primary version. It should be used whenever possible.

2-Color Square Format

1-Color Square Format

Black - Square Format

2-Color Horizontal Format

1-Color Horizontal Format

Black - Horizontal Format

Logo Misuse

Do not alter the colors.

Do not change the ratio within the square.
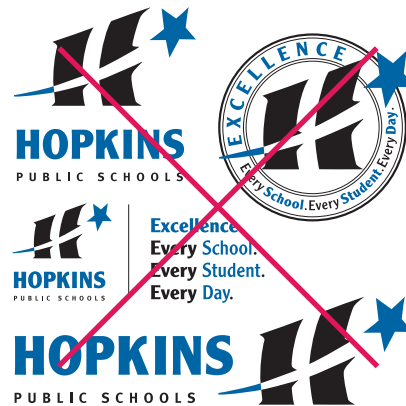
Do not alter the typeface.

Do not alter the logo shape.

Do not change the scale or positioning of the type or the H graphic.

Do not remove or alter the background behind the logo.

Do not use previous versions of the Hopkins logo.